



## ICMAH'S 8<sup>th</sup> WORKSHOP ON SPORTS MUSEUMS

### SPORTS MUSEUMS AND SUSTAINABLE DEVELOPMENT

Sports museums where sports tangible and intangible heritage are collected, conserved and presented are a specific type of museums of society. The thematic of sports, although it exists since antiquity, is a matter of the recent past due its collections and actions about modern times. Museums specialized on sporting heritage are relatively recent; most of them have been founded in late 20<sup>th</sup> century and theoretical work on museological aspects on sports museums is very limited compared to other kind of museums.

**ICMAH** (The International Committee for Museums and Collections of Archaeology and History) adopted the thematic as an important part of the social history and works on generating a sustainable collaboration, exchange and communication between sports museums and sporting heritage collections.

Aiming to propose an exchange platform in ICOM for sports museums, ICMAH organizes workshops each year and encourage sports museums to be part of the International Council of Museums. In November 2023, during its annual conference on "Museum Leadership in Climate Action" in Paraguay, ICMAH will organize its 6<sup>th</sup> Sports Museum Workshop on sustainability. The workshop will endure 2 hours and be hybrid, on place and online via webinar format.

The objectives of the workshop on "**Sports Museum and Sustainable Development**" are:

- Defining different models of sustainability; exhibition, management, communication, financial organization ...
- Sustainability of sporting heritage and collections; collecting, conserving, preserving and proposing for research
- Making Sports Museum more visible and more attractive in the local and the international milieu

The workshop will be realized on 17<sup>th</sup> of November, 2023 in Museo de ITAIPU Tierra Guaraní, Hernandarias, Paraguay from 9 AM to 11 AM local time (GTM -4 : CET 1 PM to 3 PM)



## THE PROGRAMME

### 9-9.15 AM (Paraguay Time /CET -4)

Presentation of the ICMAH working group on Sports Museums

By **Marie Grasse** (Working Group coordinator) and by **Burçak Madran** (Chair of ICMAH)

### 9.15-9.30 AM

*"The Olympic Games that changed Isère": myth or reality?"*

By **Olivier Cogne, France**

### 9.30-9.45 AM

*"Gender and Sustainability at the Museu do Futebol, Brazil"*

By **Renata Maria Beltrão Lacerda, Brazil**

### 9.45-10.00 AM

*"Brazilian Sports Museums and Environmental Sustainability: an overview"*

By **Cristina Mitidieri, Brazil**

### 10.00-10.15 AM

*"Sustainable development in Sports Museums"*

By **João Pedro Rodrigues, Brazil**

### 10.15-10.30 AM

*"New opportunities for European Sports Museums: ECROS"*

By **John Palfrey, Spain**

### 10.30-10.45 AM

*"Canada's Sports Hall of Fame Re-Imagined: Sustainable Model"*

By **Janice Smith, Canada**

### 10.45-11.30 AM

Questions and answers, discussion