



# THE FUTURE OF HISTORY AND ARCHAEOLOGY MUSEUMS

*Changing narratives*

Seoul, South Korea  
November 20-22, 2024

*The international conference commemorating the 60th anniversary of the  
Earthen Fortification in Pungnab-dong*

ICOM ICMAH Annual Conference  
**"The Future of History and Archaeology Museums"**  
**Changing Narratives**

An international conference commemorating  
The 60<sup>th</sup> Anniversary of the research of Earthen Fortification in Pungnap-dong

**Date:** November 20-22, 2024 **Venue:** Seoul, South Korea

• **INTRODUCTION**

Considering archaeology as a supplementary field, history museums are among the original categories of museums. History museums are the primary locations for narratives of regions, cities, nations, and communities, with a comprehensive theme spanning from the most ancient times to the recent past. History and archaeology museums have always been the voice of the past, mostly because of their extensive collections that originate from various locations. Museums that use their collections and occasionally their websites to interpret the past also update their narratives over time. Storytelling is a typical interpretive framework used by museums to communicate the meanings inherent in artifacts through the use of audiovisual tools.

Since its founding, the annual conferences of ICOM ICMAH have addressed various perspectives on historical and archaeological collections and museums in different countries of the world. Thanks to its host museum, the Baekje Museum in Seoul, ICMAH, which consistently produces material in an apparently conventional field of museums, is looking to the future once again. As the city celebrates the 60th anniversary of the discovery of fortifications in Pungnap-dong, the timing and title of the conference hold great significance. This match will allow us to talk about historical places and fortifications in addition to museums and collections.

The debates that follow will center on both traditional and contemporary narratives that are derived from the tangible evidence as well as innovative missions and visions that will revitalize museums dedicated to history and archaeology, which will be debated during the conference session under the following themes.

• **THEMES**

○ **1<sup>st</sup> THEME: PLACES OF POWER**

The session will reveal the museums of history and archaeology as places of power. The fundamental themes of the presentations are the social uses, the historical narratives that are established and recreated over time, and the various ways in which conceptions change. They serve as educational spaces that enhance critical thinking and researching. In addition, visualize the long-term evaluations of museum experiences, information provided, and exhibition designs would vary over time in with regard to historical and contemporary trends. Cases will be shown that highlight the turning points in the stories.

○ **2<sup>nd</sup> THEME: SPECIAL COMMEMORATION**

This special session signifies ICMAH, Baekje Museum, Seoul Metropolitan Government and Seoul National University Museum collaboration. This special session will be about the Conservation and utilization of Baekje's Early Royal Capital Heritage: Earthen Fortification in Pungnap-dong, which will be presented by local specialists and researchers.

### ○ 3<sup>rd</sup> THEME: DIGITALIZATION TRENDS

Digitalization in museums is one of the most important concerns nowadays. This session will discuss digital exhibition techniques that serve for better communication and how it transforms the narratives of the history and archaeology museums. How the digital techniques are used in exhibitions? How do they reshape the educational and research experiences? Different uses and recent applications are welcome.

### ○ 4<sup>th</sup> THEME: RESEARCH VERSUS EDUCATION

Does your museum prioritize collection-related research or is it open to learning about other populations? How well do education and research coexist? We will talk about the cohabitation of two crucial roles that museums play in this session. How are these roles mutually reinforcing? What are the conventional methods and outlooks for the future? Following historical and archeological sites and collections are research and teaching initiatives. (Interactivity: workshops, stories, etc.).

### ● IMPORTANT NOTICE.

- The language of the conference is **ENGLISH / KOREAN**, simultaneous translation will be available in both languages.
- For papers submission please fill the form: <https://forms.gle/ab1FFXLu4tSnFVJ2A>
- The participation to the ICMAH's annual conference is free of charge.
- Application for travel grants shall be announced later.
- The presentations will be in PowerPoint format during the conference and the full papers will be delivered in the same time.
- The article format will be communicated for accepted papers.
- A digital publication will be ensured on ICOM ICMAH Website <https://icmah.mini.icom.museum/publications-2/our-publications/> .

### ● IMPORTANT DATES

- Abstract submission deadline : July 30, 2024
- Notification of acceptance of abstracts : August 1, 2024
- Conference date : November 20-22, 2024

### ● ORGANIZING COMMITTEES & PARTIES

The Conference is organized by ICOM-ICMAH The International Committee for Museums and Collections of Archaeology and History in cooperation with Seoul Baekje Museum, Seoul National University Museum and Seoul Metropolitan Government.

### ● OFFSITE MEETING

Please note that the offsite meeting is non-hybrid, and information about the full program will be announced later.

### ● CONTACTS & INFORMATION

For information and queries, please contact: [secretary.icmah@icom.museum](mailto:secretary.icmah@icom.museum)  
Or visit: <https://icmah.mini.icom.museum/>

We look forward to receive your abstract then the paper contributions and participation.

Respectfully,  
**ICOM-ICMAH Board**