

ICOM ICMAH Annual Conference

*" The Future of History and Archaeology Museums "*  
*Changing Narratives*

**Date:** November 20-22, 2024 **Venue:** Seoul Baekje Museum, Seoul, South Korea

**Conference Program**

**• Day 1: Wednesday, November 20, 2024**

- 08:00~09:00 **Registration**  
09:00~09:50 **Conference opening and welcome speeches**
- InKyung Chang, Vice president of ICOM
  - Burçak Madran, Chair of ICOM-ICMAH
  - Chairperson of Culture, Sports & Tourism Committee, Korea
  - Director of Seoul Baekje Museum

09:50~10:10 **Coffee Break**

**Session 1(AM. Presentation): Places of Power**

**Keynote Speeches**

- 10:10~10:30 **Ki-Dong Bae**, Former director of National Museum of Korea.  
*"Ancient Royal Fortress as a Powerful Center for Cultural Diversity and Role of Archaeology Museum for Social Sustainability: New Vision for the Seoul Baekje Museum"*
- 10:30~11:00 **Myriame Morel-Deledalle**, Chief Curateur, MUCEM, France.  
*"When a City Museum is also located in the City Capital of a country"*

**Presentations**

- 11:00~11:20 **Anna Stein**, University of Edinburgh, UK.  
*"Nationhood and Identity: Archaeology and Museums of the Korean Peninsula"*  
(Online)
- 11:20~11:40 **Chen-Hsiao CHAI**, National Museum of History, Taiwan.  
*"History is the Future Progressive Tense of Our Imagination: The Re-opening, Permanent Exhibition Upgrades and Evolving Exhibition Narratives of the National Museum of History"*
- 11:40~12:00 **Michel Rouger**, France.  
*"History and memory: the power of museums to anticipate the future"*

12:00~13:30 **Lunch Break**

- 13:30~13:50 **ZHAO Na**, Jinsha Site Museum, China.  
*"Evolution of Archaeological Site Narratives in China"*
- 13:50~14:10 **Dongsun Oh**, Buyeo National Research Institute of Cultural Heritage, Korea.  
*"Internal power dynamics within the Baekje royal palace projected onto the tomb"*

14:10~14:30 **Questions & Answers**

14:30~15:00 **Coffee Break**

### **Session 1(PM. Presentation): Places of Power**

#### **Keynote Speeches**

- 15:00~15:20 **Sufi Mostafizur Rahman**, Professor Department of Archaeology Jahangirnagar University and Chairperson ICOM, Bangladesh, Bangladesh.  
*"Public Archaeology at Wari-Bateshwar: A New Approach in Archaeology of Bangladesh"*
- 15:20~15:40 **In Uk Kang**, Professor, Archaeology of Northern Eurasia and East Asia Dept. of History, College of Humanities, Kyung Hee University  
*"Beyond Barbarism: Ancient Nomadic Fortresses of the Eurasian Steppe as Centers of Exchange and Coexistence "*

#### **Presentations**

- 15:40~16:00 **Chi-Yong, Chong**, Seoul Baekje Museum, Korea.  
*"Connected Stone-mound Tomb in Seokchon-dong, Seoul, Korea"*
- 16:00~16:20 **Coffee Break**
- 16:20~16:40 **Emel Gülşah Akın**, Dokuz Eylül University/ Bağımsızlar Community, Turkey.  
*"What if? The Potential of Soft Power at Museums in Early Republic Era Turkey"*  
(Online)
- 16:40~17:00 **Shu-Yuh, Yao**, National Museum of Prehistory, Taiwan.  
*"Public-Facing Archaeology: An Example from the Archaeological Exhibitions of the National Museum of Prehistory in Taiwan"*
- 17:00~17:20 **Minseong Kim**, Seoul Baekje Museum, Korea.  
*"Resurgence of the Excavation Site and Museum Engagement: A Case study of Mongchontoseong Earthen Fortification in Seoul, South Korea)"*
- 17:20~17:40 **Ayça Bayrak Uluğ**, İzmir Dokuz Eylül University, Turkey.  
*"Travelling Back to the Future: Museums as Time Machines"*
- 17:40~18:00 **Questions & Answers**

**END OF FIRST DAY**

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• **Day 2: Thursday, November 21, 2024**

- 08:00~09:00 **Registration**  
09:00~09:30 **Traditional Performance by Department of Education and Public Relations**  
09:30~09:50 **Coffee Break**  
09:50~10:10 **Welcoming Speech**
- **Sunjung Kim, Chairperson of ICOM-KOREA**
  - **Director of Cultural Heritage Utilization Division, Seoul**

**Session 2: Digitalization Trends**

**Keynote Speeches**

- 10:10~10:30 **Su Han**, Director of National Museum of Korean Contemporary History, Korea.  
*"Immersion and Information: The Two Faces of Digital Exhibitions in Korean Museums"*

**Presentations**

- 10:30~10:50 **Fatma Ahmed Soliman**, Ministry of Tourism and Antiquities, Egypt  
*"Digitalizing trends at Egyptian historical museums"*
- 10:50~11:10 **Marie GRASSE**, Musée national du sport, Nice, France.  
*"Digital and active design for new types of visit at the National sport museum, Nice"*
- 11:10~11:30 **MiYoung Im**, International Bible Museum, Korea.  
*"No more boring Museum by Digitalization"*
- 11:30~11:50 **Marta Lorenzon**, University of Helsinki, Finland.  
*"Digitalization as Decolonization: new strategies to multivocality in archaeological sites and museums"*
- 11:50~13:30 **Lunch Break**
- 13:30~13:50 **Chung-Chun Wang**, National Museum of Prehistory, Taiwan.  
*"Becoming an Archaeologist: Exploring Archaeology through a Digital Immersive Campus"*
- 13:50~14:10 **Mi-Kyung, Ko**, Incheon National maritime Museum, Korea.  
*"Considerations on Digital Aspects in the Exhibitions of the Incheon National Maritime Museum"*

**Session 3: Research Versus Education**

**Keynote Speeches**

- 14:10~14:30 **Kwanho Lee**, Vice Chair, ICOM KOREA/ Chair, Korea Museum Education Association, Korea  
*"Museum and Museum Education as a Converged Cultural Space in the Fourth Industrial Revolution"*
- 14:30~14:50 **Takeshi Hirai**, The Museum, Archaeological Institute of Kashihara, Nara Prefecture, Japan.  
*" Research and utilization of archaeological materials: A case study of a research institute-affiliated museum in Japan"*

### **Presentations**

- 14:50~15:10 **Jisub Shin**, Jeongok prehistoric Museum, Korea.  
*"Research and education in museums through collaboration: Focusing on the case of the special exhibition Mountain Birds, Wild Birds"*
- 15:10~15:30 **Mirtha Alfonso Monges**, MUSEO de ITAIPU Tierra Guaraní, Paraguay.  
*"Collection research, sustainability and community engagement at the Dr. Andrés Barbero Ethnographic Museum in Asunción, Paraguay"*
- 15:30~16:00 **Coffee Break**
- 16:00~16:20 **Nouran Khaled**, Ain Shams University, Egypt.  
*"Utilizing Research and Development to Promote Sustainable Museum Expansion: An Examination of Le Corbusier's Concept"*
- 16:20~16:40 **Aka Adjo Bebewou**, University of Lomé, Togo  
*"Study of the educational programs of the National Museum of Togo and its impact on younger generations"*
- 16:40~17:00 **Matar Ndiaye**, Université Cheikh Anta Diop, Senegal.  
*"Museum of Archaeological Research and Archaeological Education in Sub-Saharan Africa"*
- 17:00~17:30 **Questions & Answers**
- 17:30~18:00 **Coffee Break**

### **END OF SECOND DAY**

#### **• Day 3: Friday, November 22, 2024**

Full Day **Course 1 : National Museum of Korea, Seoul Museum of History, Seoul**  
Starting **Museum of Craft Art, Gyeongbokgung Palace Area**  
@09:00

**Course 2 : Mongchontoseong Earthen Fortification, Seoul, Ancient Tombs  
in Seokchon-dong, Seoul, etc. Exploration of ancient ruins in Seoul**

### **END OF THIRD DAY**