

ICOM **ICMAH** Annual Conference

**"The Future of History and Archaeology Museums"
Changing Narratives**

Date: November 20-22, 2024 **Venue:** Seoul, South Korea

Conference Program

• Day 1: Wednesday, November 20, 2024

- 08:00~09:00 **Registration**
- 09:00~09:20 **Conference opening**
- **Burçak Madran**, Chair of ICOM-ICMAH
 - **Ji-Yeon Kim**, Director of Seoul Baekje Museum
- 09:20~09:50 **and welcome speeches**
- **Se-hoon Oh**, Mayor of Seoul Metropolitan Government (video celebration)
 - **In-Kyung Chang**, Vice president of ICOM/Director of Iron Museum
 - **Sun-jung Kim**, Chairperson of ICOM-KOREA
- 09:50~10:10 **Coffee Break**

Session 1(a.m. Presentation): Places of Power

Keynote Speeches

- 10:10~10:30 **Ki-Dong Bae**, Former director of National Museum of Korea/Professor emeritus of Hanyang University, Korea.
"Ancient Royal Fortress as a Powerful Center for Cultural Diversity and Role of Archaeology Museum for Social Sustainability: New Vision for the Seoul Baekje Museum"
- 10:30~11:00 **Myriame Morel-Deledalle**, Chief Curateur, MUCEM, France.
"Evolution of Archeo-history Museums into Society Museums"

Presentations

- 11:00~11:20 **Anna Stein**, University of Edinburgh, UK.
"Nationhood and Identity: Archaeology and Museums of the Korean Peninsula"
(Online)
- 11:20~11:40 **Chen-Hsiao CHAI**, National Museum of History, Taiwan.
"History is the Future Progressive Tense of Our Imagination: The Re-opening, Permanent Exhibition Upgrades and Evolving Exhibition Narratives of the National Museum of History"
- 11:40~12:00 **Michel Rouger**, ICMAH, France.
"History and memory: the power of museums to anticipate the future"
- 12:00~13:30 **Lunch Break**
- 13:30~13:50 **ZHAO Na**, Jinsha Site Museum, China.
"Evolution of Archaeological Site Narratives in China"
- 13:50~14:10 **Dong-Sun Oh**, Buyeo National Research Institute of Cultural Heritage, Korea.
"Internal power dynamics within the Baekje royal palace projected onto the tomb"

14:10~14:30 **Questions & Answers**

14:30~15:00 **Coffee Break**

Session 1(p.m.Presentation): Places of Power

Keynote Speeches

15:00~15:20 **Sufi Mostafizur Rahman**, Professor of Jahangirnagar University and Chairperson ICOM Bangladesh, Bangladesh.

"Public Archaeology at Wari-Bateshwar: A New Approach in Archaeology of Bangladesh"

15:20~15:40 **In-Uk Kang**, Professor, Archaeology of Northern Eurasia and East Asia Dept. of History, College of Humanities, Kyung Hee University, Korea

" Beyond Barbarism: Ancient Nomadic Fortresses of the Eurasian Steppe as Centers of Exchange and Coexistence "

Presentations

15:40~16:00 **Chi-Yong Chong**, Seoul Baekje Museum, Korea.

"Connected Stone-mound Tomb in Seokchon-dong, Seoul, Korea"

16:00~16:20 **Coffee Break**

16:20~16:40 **Emel Gülşah Akın**, Dokuz Eylül University/ Bağımsızlar Community, Turkey.

"What if? The Potential of Soft Power at Museums in Early Republic Era Turkey"

(online)

16:40~17:00 **Shu-Yuh, Yao**, National Museum of Prehistory, Taiwan.

"Public-Facing Archaeology: An Example from the Archaeological Exhibitions of the National Museum of Prehistory in Taiwan"

17:00~17:20 **Min-Seong Kim**, Seoul Baekje Museum, Korea.

"Resurgence of the Excavation Site and Museum Engagement: A Case study of Mongchontoseong Earthen Fortification in Seoul, South Korea)"

17:20~17:40 **Ayça Bayrak Uluğ**, İzmir Dokuz Eylül University, Turkey.

"Travelling Back to the Future: Museums as Time Machines"

17:40~18:00 **Questions & Answers**

END OF FIRST DAY

• **Day 2: Thursday, November 21, 2024**

08:00~09:00 **Registration**

09:00~09:30 **Traditional Performance by Department of Education and Public Relations**

09:30~09:50 **Coffee Break**

09:50~10:10 **Welcoming Speech**

- **Gun-Tae Kim**, Director of Cultural Heritage Utilization Division, Seoul Metropolitan Government

Session 2: Digitalization Trends

Keynote Speeches

10:10~10:30 **Su Han**, Director of National Museum of Korean Contemporary History, Korea.
"Immersion and Information: The Two Faces of Digital Exhibitions in Korean Museums"

Presentations

10:30~10:50 **Fatma Ahmed Soliman**, Ministry of Tourism and Antiquities, Egypt.
"Digitalizing trends at Egyptian historical museums"

10:50~11:10 **Marie GRASSE**, Musée national du sport, Nice, France.
"Digital and active design for new types of visit at the National sport museum, Nice"

11:10~11:30 **Mi-Young Im**, International Bible Museum, Korea.
"No more boring Museum by Digitalization"

11:30~11:50 **Marta Lorenzon**, University of Helsinki, Finland.
"Digitalization as Decolonization: new strategies to multivocality in archaeological sites and museums"

11:50~13:30 **Lunch Break**

13:30~13:50 **Chung-Chun Wang**, National Museum of Prehistory, Taiwan.
"Becoming an Archaeologist: Exploring Archaeology through a Digital Immersive Campus"

13:50~14:10 **Mi-Kyung, Ko**, Incheon National maritime Museum, Korea.
"Considerations on Digital Aspects in the Exhibitions of the Incheon National Maritime Museum".

Session 3: Research Versus Education

Keynote Speeches

14:10~14:30 **Kwan-Ho Lee**, Vice Chair, ICOM KOREA/ Chair, Korea Museum Education Association, Korea
"Museum and Museum Education as a Converged Cultural Space in the Fourth Industrial Revolution"

14:30~14:50 **Takeshi Hirai**, The Museum, Archaeological Institute of Kashihara, Nara Prefecture, Japan.
" Research and utilization of archaeological materials: A case study of a research institute-affiliated museum in Japan"

Presentations

- 14:50~15:10 **Ji-Sub Shin**, Jeongok Prehistoric Museum, Korea.
"Research and education in museums through collaboration: Focusing on the case of the special exhibition Mountain Birds, Wild Birds"
- 15:10~15:30 **Mirtha Alfonso Monges & Vanessa Obando**, MUSEO de ITAIPU Tierra Guaraní, Paraguay.
"Collection research, sustainability and community engagement at the Dr. Andrés Barbero Ethnographic Museum in Asunción, Paraguay".
- 15:30~16:00 **Coffee Break**
- 16:00~16:20 **Nouran Khaled**, Ain Shams University, Egypt.
"Utilizing Research and Development to Promote Sustainable Museum Expansion: An Examination of Le Corbusier's Concept"
- 16:20~16:40 **Aka Adjo Bebewou**, University of Lomé, Togo.
"Study of the educational programs of the National Museum of Togo and its impact on younger generations" (online)
- 16:40~17:00 **Matar Ndiaye**, Université Cheikh Anta Diop, Senegal.
"Museum of Archaeological Research and Archaeological Education in Sub-Saharan Africa" (online)
- 17:00~17:30 **Questions & Answers**
- 17:30~18:00 **Coffee Break**

END OF SECOND DAY

• **Day 3: Friday, November 22, 2024**

09:00~15:30 **Course 1 : National Museum of Korea, Seoul Museum of History,
Seoul Museum of Craft Art**

09:00~12:00 **Course 2 : Field Trip to Ancient Sites in Seoul(Ancient Tombs in
Seokchon-dong, Mongchontoseong Earthen Fortification),Seoul Baekje
Children's Museum**

END OF THIRD DAY